

# MAXimum Comfort News

News & Information For The Customers Of Rubino Service Company Fall, 2008

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## From the Desk of Angela Hines

I know it can be hard to make split second financial decisions. Investing in a new home comfort system can be an unwelcome surprise and I understand how inconvenient it can be. I want you to know how you can keep your current system running efficiently and be ready when the time comes to replace it. The answer is a Home Comfort Plan. Here is why: We keep your system monitored at each visit. Our skilled technicians can tell when parts are starting to fail before it happens and replace them. Then you will not be stranded with no heating and an unexpected repair bill. Maintenance helps your system last longer as a clean system runs with less wear and tear. As systems get older, they lose their ability to perform the work for which they were designed. Maintenance and cleaning allows your system to deliver the most conditioned air possible. By the way, maintenance can actually save more money on utility bills than the maintenance costs. It has been found that tune-ups on your equipment can restore 25% of the capacity.

Now we are offering all our customers the opportunity to be part of our EZ Pay program. The program is simple, safe and secure. EZ Pay allows you to pay for your agreement monthly with your credit card. With EZ Pay you don't have to worry about losing coverage when you need it most and you don't have to worry about renewing each year. Ask one of our qualified technicians about how you can be part of our EZ Pay program.

*Angela Hines*



## What's That Smell?

Every year someone calls us because they're afraid they have a carbon monoxide problem when they smell something funny after starting their furnace. Its NOT carbon monoxide. You cannot smell carbon monoxide. It's simply the dust build up on your furnace from the spring and summer. The dust is cooking off. It's harmless and will go away.

# Autumn is Time for Pumpkin Bread

When the leaves start to drop, the pumpkin patches sprout, and the weather turns crisp, nothing beats a steaming hot loaf of pumpkin bread.

**3½ cups all-purpose flour**  
**2 teaspoons baking soda**  
**3 cups sugar**  
**2 teaspoons cinnamon**  
**1½ teaspoons nutmeg**  
**1 teaspoon salt**  
**1 cup Canola oil**  
**1 can of pumpkin**  
**2/3 cup water**  
**4 eggs**  
**2 cup chopped pecans**  
**1 cup raisins**

Preheat oven to 325°F.

Mix the flour, baking soda, sugar, cinnamon, nutmeg and salt.



Separately mix Canola oil, pumpkin and water. Add the eggs, mixing after each one. Add this mixture to the dry goods mixture.

Roll the nuts and raisins in flour until well covered, and then add to the pumpkin mix.

Pour the mix into two bread pans and bake for 90 minutes. Let cool for 20 minutes before removing from the pan.



## An Easy Way To Handle Those Pesky Autumn Leaves

No one likes raking leaves. As soon as you get them into a pile, the wind picks up, scattering the leaves all over the yard. You have to start over. If raking is not bad enough, it seems like it takes forever to get all of the leaves bagged. If you have always wondered if there was a better way, there is!

Don't rake. Wash the leaves into a pile. That's right. Wash them using a power washer (you know you've always wanted to buy one - here's your excuse).

- Spraying is easier than raking
- Wet leaves don't blow in the wind
- Wet leaves pack down better, simplifying the bagging



**Employee  
Spotlight**



**RON HILL**  
Operations  
Manager

Ron Hill was hired at the beginning of this year as our Operations Manager. He comes to Rubino with 18 years of experience in the heating and air conditioning industry. He is NATE and BPI certified. He brings a wealth of information to the company and has been essential in helping the company grow.

## BIGGER IS NOT ALWAYS BETTER



When purchasing heating and cooling equipment, choosing energy-efficient products is a step in the right direction. However, asking the right questions to make sure your equipment is properly sized and installed are also very important elements to ensure that your new system performs at optimal efficiency. When it comes to heating and cooling equipment, bigger is not better. Larger systems are intended to meet the needs of a larger heating or cooling load. However, if the unit is too large for your home, you will experience less comfort and increased costs. Oversized equipment will operate in short run times or cycles, not allowing the unit to reach efficient operation. In addition, oversized equipment will not run long enough to remove humidity from the air. This can leave you feeling cool but not comfortable.

When looking to replace your system, don't assume that the size of your new system will be the same as your old equipment. Changes, such as additions or insulation improvements, may have been made to the house since the original equipment was installed or the equipment may have been too large from the start. Expect the contractor to gather information about your house such as the level of insulation, type and size of the windows and floor area. Rubino Service Company can determine the right size for your heating and cooling equipment by using ACCA/ANSI Manual J<sup>®</sup> sizing calculation tool that takes these and other factors in consideration.

An oversized system is not only more expensive, it is prone to maintenance problems, noisier and after time has a shorter life expectancy. Remember, a proper-sized unit will make your home more comfortable by providing more consistent temperatures and better humidity control as well as being more energy efficient.

## HUMIDIFIER BUY BACK

Do you have an old standing water humidifier? If so, it is time to install a new Lennox flow through humidifier. Having a humidifier in your home protects wooden objects, antiques and other furnishings which may be sensitive to damage from overly dry air. In colder months, they also provide substantial energy savings, since as humidity increases, occupants feel warm at a lower temperature.

If you currently have an old out dated style humidifier where water sits in a reservoir it is time to upgrade. Since the water is always sitting in the reservoir, there is mold growth and it is exacerbated by the large quantity of air, inevitably carrying mold spores, passing through the humidifier whether in use or not. Even if periodic maintenance is performed on the humidifier mold still grows.



So update your humidifier or install a new one now with the special offer. **DON'T WAIT!!**

**\$75**  
**BUY BACK**  
**ON YOUR OLD**  
**HUMIDIFIER**

Mention this newsletter when you call to get a \$75 discount on new flow through humidifier. HURRY offer expires 12/31/08.



*Autumn Edition*

**News • Specials • More**  
Courtesy of Rubino Service Company

## Have you had Rubino Service Company provide you with a Home Energy Assessment?

If not call now to find out how Rubino Service Company can offer “whole house” solutions to help you reduce both your energy costs and carbon footprint. Learn how to save up to 30% on energy costs and increase the comfort, safety, and durability of your home.

Combined leakage on a well constructed house is often equivalent to heating or air conditioning your home with the front door open. You would never do this. This translates into hundreds of dollars a year in extra heating and cooling costs. Surely your family could put that money to better use than giving it to the utility company.

### **PUT THE MONEY WE SAVE YOU BACK INTO YOUR FAMILY’S BUDGET!**

Rebates available: 50% cash back up to \$5,000. Take advantage of these rebates before they are gone.

Don’t spend another day paying for wasted energy!

Call Rubino Service Company at 856-795-3226 to schedule your Home Energy Assessment.



New Jersey Home Performance with ENERGY STAR® is sponsored by the New Jersey Board of Public Utilities and New Jersey’s Clean Energy Program™. New Jersey’s Clean Energy Program does not endorse any one particular contractor.

## The Corner



- Q. How do you mend a broken jack-o-lantern?  
A. Use a pumpkin patch.
  
- Q. Why do pumpkins have such stupid smiles?  
A. If all of your brains were scooped out, you would have a stupid smile too.
  
- Q. What do you get when you divide the circumference of a pumpkin by its diameter?  
A. Pumpkin Pi
  
- Q. What do you get when you drop a pumpkin?  
A. Squash
  
- Q. What did one jack-o-lantern tell the other?  
A. Cut it out!