



MAXimum Comfort News by

WINTER 2007

Rubino Service Company

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News & Information For the Customers of RUBINO SERVICE COMPANY.

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We at Rubino Service Company would like to wish all of you a very happy and prosperous New Year and also welcome and introduce some new members to our family. John McCormick our C.O.O. and his wife Lorri will celebrate the new year with their fifth child, Erin Julianna who weighed 9 lbs 10 oz. Erin will be welcoming in the new year for the first time with three older brothers and sister. Then in November our Comfort Specialist James Dutch and his wife Tammy had a big surprise, and boy was it big. They welcomed in their first child, Makenzie Anamarie who was 9 lbs. 11 oz. Last but not least, in December our C.E.O. Angela Hines and her husband Bill celebrated the holidays with their first child Adriana Sophie. The baby girl weighed in at 7 lbs. 14 oz. Not quite as big as Makenzie & Erin but she'll catch up. Making her first time grandparents very proud. Thankfully, they are all healthy and doing well.



Erin Julianna



Adriana Sophie



Makenzie Anamarie

Carbon Monoxide Detectors Saves Life's!

Did you know that the element in your carbon monoxide detector is only good for about 7 years! If your detector is over 7 years old, it should be replaced. If you don't have one you should get one. We have Carbon Monoxide detectors available on every truck just ask the technician and we'll install it for just \$49.



Homemade Hot Chocolate Mix

Nothing beats a mug of hot chocolate during cold weather. Use this recipe to make your own hot chocolate mix.

6½ cups of powdered milk
 11 oz. jar of powdered coffee creamer
 1 lb. can of Nestle's Quick
 1½ cups of powdered sugar

Dump all the ingredients into a large container and shake vigorously until thoroughly mixed.



Mix ½ cup of mix to 2/3 cup of hot water. Add marshmallows or a spoon of frozen whipped topping.



Five Household Jobs Perfect For Winter Weather

- Here are five household jobs perfect for winter weather.
1. Test all smoke detectors and carbon monoxide detectors. Replace the batteries.
 2. While you are checking your smoke detectors, make sure you replace or clean the furnace filters for your heating and air conditioning system.
 3. Replace drawer liners and shelf papers.
 4. Walk through the house with a screwdriver, looking for simple repairs that can be made by tightening a screw (e.g. loose door handles).
 5. Pick one closet (only one) and empty it. Try to give away or throw away as much of the closet's contents as possible.

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WHO CARES IF ITS HOT OR TOO COLD WHEN YOU CAN'T BREATHE

Indoor Air Quality (I.A.Q.)

Poor I.A.Q. is an issue in every home. According to the Environmental Protection Agency, the air inside the average home is up to five times more polluted than the air outside. Since most people spend more time indoors than out, it is an issue that every homeowner should take into consideration. Contaminants in the air directly cause or aggravate many health issues such as asthma, hay fever, headaches, rashes, fatigue and of course allergies.

There are three categories of contaminants, which are the following:

- **ODORS/CHEMICAL VAPORS** which include perfumes, cleaning supplies, paints, solvents, pet odors & cooking fumes.
- **PARTICLES** which include pollen, dust mites, pet dander & dirt
- **BIOAEROSOLS** which include bacteria, viruses, mold spores & fungi

Until recently there has only been a patchwork of solutions to address these categories of contaminants on an separate basis. The LENNOX PUREAIR AIR PURIFICATION SYSTEM is the only I.A.Q. system that safely removes and destroys ODORS AND CHEMICALS VAPORS while controlling everything from microscopic dust mites and mold spores to infectious bacteria and viruses.

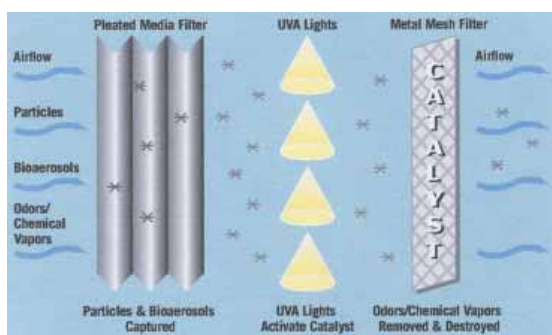
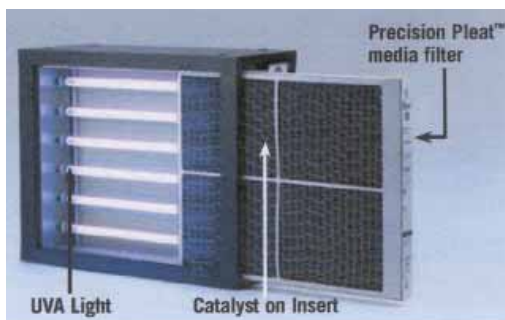
While poor I.A.Q. is a factor in every home it may not necessarily be an issue for every homeowner. Some people are more sensitive to I.A.Q. issues than others and more severely affected. The PUREAIR purification system may or may not be the right solution for your I.A.Q. problem.

Your I.A.Q. problem depends on your needs and levels of each contaminant category.

In order to determine the level of contaminants in your home a diagnostic tool "AIR ADVICE" can be placed in your home for three days. It will monitor your home and provide a comprehensive analysis of your air quality. A Comfort Specialist at Rubino Service Company will review the results after three days with you and explain different solutions that will solve the problem(s). Depending on the diagnosis, solutions can range from simply upgrading your air filter to installing the most complete air purifying system available, the Lennox PUREAIR.

The PUREAIR purification system starts at \$2185.00. A \$75.00 fee for the AIR DEVICE diagnostic analysis will be credited toward the purchase price.

Rubino Service Company's first priority has always been to provide the best indoor comfort available to our customers. With the new advances in indoor air quality products, we now have the ability not only to improve your comfort level but also improve your quality of life with a healthier indoor climate. We are excited with this new technology and would like to share this information with our customers. If you believe that improving your indoor air quality may be beneficial to you or your family please give us a call. We will be happy to discuss it with you on the telephone, or personally review with you, at your convenience at your home.



The Corner

- Q: How many do-it yourselfers does it take to screw in a light bulb?
 A: *Only one, but it takes him two weekends and three trips to the hardware store.*
- Q: How many teenager girls does it take to change a light bulb?
 A: *One. She holds it and the whole world revolves around her.*
- Q: How many husbands does it take to change a light bulb?
 A: *We'll know as soon as one gets off the couch and does it.*
- Q: How many teenage boys does it take to change a light bulb?
 A: *No one knows. It's never happened.*

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Global Warming Issues

What exactly is global warming? Carbon dioxide and other gases warm the surface of the planet naturally by trapping solar heat in the atmosphere. This is a good thing because it keeps our planet habitable. However, by burning fossil fuels such as coal, gas & oil and clearing forests we have dramatically increased the amount of carbon dioxide in the Earth's atmosphere causing temperatures to rise.

While you may not see the full effects of global warming on a daily basis or we may not see them in our lifetime, but it is still occurring. We need to start now not perpetuate global warming to keep the planet safe for ourselves and our future generations.

Most emissions from homes are from fossil fuels burned to generate electricity and heat. By using energy more efficiently at home, you can reduce your emissions and lower your energy bills by more than 30% while helping the environment.

So what can you do to help?

1. Change regularly used indoor lights to compact fluorescent lights. These light bulbs use 60% less energy than a regular light bulb. Changing 5 of these for the regular light bulbs in a home is equivalent to removing 1 million cars off the highway for 1 year.
2. Have Rubino Service Company install a programmable thermostat. Program the thermostat in your home so

the temperature will be colder in the winter and warmer in the summer when you are not home. A 2 degree difference when you are not home will decrease the home's emissions by 9% or save 2,000 pounds of carbon dioxide per year. This can also save you up to \$100 per year on your energy bill.

3. Change your air filters regularly - at least every 6 months. If you cannot do this yourself, have Rubino Service Company do it for you by having regular maintenance done to your heater and air conditioner. Changing a dirty filter can save 350 pounds of carbon dioxide per year or knock off 20% of your emissions per year.
4. Put a blanket around your hot water heater. By doing this you will cut your carbon dioxide emissions by 4.5% per year. You can save another 550 pounds per year by setting the thermostat no higher than 120 Fahrenheit.
5. Choose Energy Star appliances when making new purchases. These appliances will save 30% of your carbon dioxide emissions per year. Rubino Service Company can help you with this when you are ready to purchase a new heater or air conditioner.

There is no more important cause than the call to action to save our planet. Let us help you make a difference.