



MAXimum Comfort News by

Fall 2007

Rubino Service Company

14 South Burnt Mill Rd., Voorhees, NJ 08043

email: info@rubinoserv.com
www.RubinoServ.com

Ph: (856) 795-3226
Fax: (856) 429-4818

**News & Information For the Customers
of RUBINO SERVICE COMPANY.**

Inside...

- **Kwik Krab Nachos**
- **Pumpkin Tips**
- **High Efficiency Filters**
- **A Nose Knows**
- **The CORNER**
- **Special Coupon Offer**

From the desk of Angela Hines

New Payment Plan Instituted

As you may know, Rubino Service Company offers service agreements that cover your heater and air conditioners. Our service agreements cover maintenance semi annually along with any parts and labor for any repairs. Being a service agreement customer also entitles you to priority service and no service call charges - even if it is after hours. And of course you will always have a professional, trained certified technician doing the work in your home.

I felt that having a service agreement greatly benefits my customers but sometimes it wasn't always feasible for you to pay the agreement price upfront or you would forget to renew and coverage would lapse. Therefore we have initiated an EZ Pay Plan where the cost for the service agreement is broken out over 12 months and is charged monthly to your credit card. You never have to worry about remembering to renew your agreement or need to worry about having to pay a technician for a repair or maintenance.

By adding this new EZ Pay Plan, I hope we are better to serve you. If you are interested in changing your current service agreement over or buying a new service agreement, please call the office to set up.

Thank you for your continued business.

Angela Hines

Congratulations...

To our technician Kevin McCormick and his wife, Beth who celebrates the arrival of their new son, Gavin. Gavin was born on August 30th weighing 6 lbs. 12 oz. He is welcomed by his two sisters Brenna and Allie.



Kwik Krab Nachos

Ingredients:

- Tortilla chips
- One finely chopped medium tomato
- 1/3 cup of minced sweet onion
- Small can of diced jalapenos (or 2 to 3 TBSP minced fresh jalapenos)
- 8 oz package of imitation crab
- 8 oz shredded Mexican cheese mix
- Sour cream



Directions:

Spread chips in a thick layer across pizza stone or oven safe platter

Layer half of the crab and cheese over the chips

Add remaining crab and all but 1/3 cup of cheese

Sprinkle tomato, onion and peppers over nachos and top with remaining cheese

Broil until the cheese melts and serve with sour cream



Eight Pumpkin Tips

1. Paint your pumpkin, rather than carve it
2. Spread petroleum jelly along carved edges to preserve the pumpkin longer
3. Serve pumpkin soup from a hollowed out pumpkin
4. Cut a pumpkin into autumn shapes for kids to use to sponge paint seasonal placements
5. Glue bits of carpet to your jack-o-lanterns to give them hair
6. Hollow out a pumpkin, stick paperclips through artificial bugs, insert these into the pumpkin and use a magnet on a string at the end of a dowel to go pumpkin fishing
7. Put a sponge in the bottom of a hollowed pumpkin and add artificial flowers and leaves to make a seasonal centerpiece
8. Hollow out small pumpkins and use as seasonal candle

MAXimum Comfort News

MAXimum Comfort News is a publication of Rubino Service Company. It is provided to our customers free of charge. We welcome your suggestions and ideas. Contact us at:

Rubino Service Company
 14 S. Burnt Mill Rd.
 Voorhees, NJ 08043
 info@rubinoserv.com
 www.RubinoServ.com

MERV - How Efficient is Your Filter?

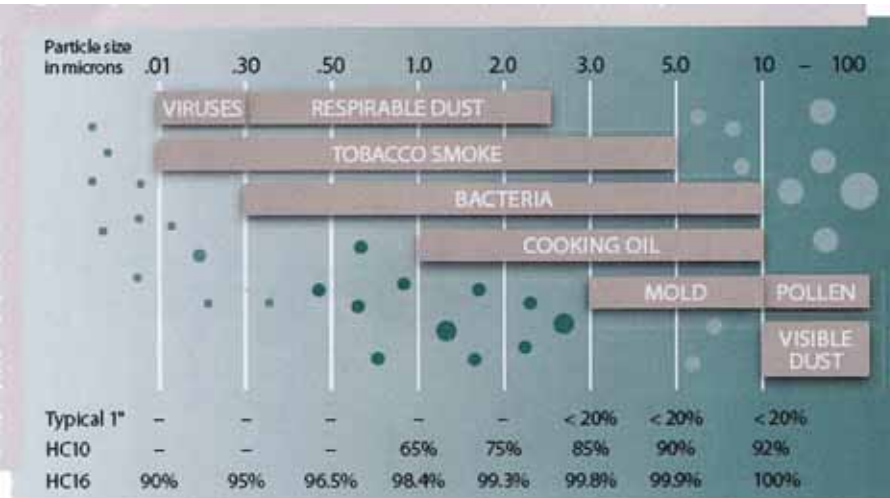
If your filter is the standard 1” throw away filter then it is probably just 10% efficient at capturing dirt particles. So how do you increase that? By getting a high MERV filter.

So what is MERV? MERV is the new standard way filters are rated. It stands for *Minimum Efficiency Reporting Value*. It incorporates the dust spot method procedure of evaluating filters which was used prior to the MERV standard. MERV ratings are not listed on many filters available today, except for higher-end products. Eventually, the ratings will be a part of all filter listings. The following MERV values correspond to the Dust Spot Efficiencies.

MERV values of 2 and higher correspond to dust-spot efficiencies of more than 10 percent.
 MERV values of 8 and higher correspond to dust-spot efficiencies of more than 30 percent.
 MERV values of 13 and higher correspond to dust-spot efficiencies more than 80 percent.
 MERV values of 15 and higher correspond to dust-spot efficiencies more than 95 percent.

Although the standard only lists efficiencies for MERV values to 16, continuously higher ratings can be easily added. In fact, the table lists ratings up to MERV 20 by using HEPA & ULPA filters.

AIR CLEANER REMOVAL AIR EFFICIENCIES



1 Micron = 1/25,000 of an inch

Consumers must be careful when purchasing these high efficiency filters because there is added static pressure to the system causing resistance to air flow. If the static pressure is too high, it could cause the air conditioner or furnace to fail or run less efficiently. It would be best to have a qualified technician evaluate your system to see if it could operate properly with a high efficiency filter.

Installing a high efficiency filter is one of the easiest and most effective ways to improve the air inside your home. A MERV 16 filter will remove over 95% of particles including pollen, dust & pet dander. It also removes over 90% of bioaersols and microorganisms

including viruses, dust mites, mold spores and fungi. For the last 5 years, Rubino Service Company qualified technicians have been installing MERV 10 filters with all our furnace replacements when possible and more recently have been installing MERV 16 filter and purifiers. If you want to improve the air quality in your home, call today to have a high MERV filter installed.



Mention this newsletter when you call to get a \$50 discount on a new installed MERV 10 or 16 filter

Expires 12/15/07



Rubino Service Company

14 S. Burnt Mill Rd.
Voorhees, NJ 08043
(856) 795-3226

PRSR STD
U.S. Postage
PAID
Permit No. 1100
Bellmawr, NJ 08031

Email: info@rubinoserv.com
www.RubinoServ.com



Page 4

A NOSE KNOWS.....

Humidity is often overlooked when thinking about the comfort of a home. However, humidity above or below the optimal range can have a significant impact on your comfort and health. In the fall and winter months, low humidity levels outside contribute to dry, uncomfortable air inside.

A common sign that your air is too dry is when your nose, throat or skin feels dry and scratchy. When that happens, the mucous membranes in your nose and throat (your body's first barrier against airborne infections) dry up and you will be more susceptible to the cold and flu viruses. Plus, if you suffer from allergies or asthma, dry air can aggravate your symptoms. That is also not to mention the issues that

can plague your houseplants, hardwood floors, musical instruments and wallpaper!



Luckily there a lot of different



ways to increase the moisture in your home from quick fixes like leaving your bathroom door open while showering. The most comprehensive way to solve a low humidity problem is with a humidifier. This can be connected directly through your heating system. Give us a call if you would like more information on a new installed humidifier.



The Corner

- Q. *What do cows do on the weekend?*
A. They watch moovies!
- Q. *What do you call a deer with no eyes?*
A. I have no I-deer!
- Q. *What do you get when you drop a pumpkin?*
A. Squash!
- Q. *How do you mend a broken jack-o-lantern?*
A. Use a pumpkin patch!
- Q. *What do you call a camel with three humps?*
A. Humphreys!